Mercy Institute Career Development for Women

Entrepreneur Coaching Program Application
In Partnership with Bakke Graduate University

Thank you for your interest in the Entrepreneur Coaching Program.

This program is designed to empower women with the knowledge, skills, coaching, and resources needed to start, grow, or strengthen a business. Through individualized coaching, educational workshops, and mentorship, participants will develop practical strategies for building sustainable businesses while contributing to the economic vitality of their communities.

Please complete all sections of this application. Responses will be kept confidential and used solely for program eligibility and planning purposes.

SECTION 1: Applicant Information

Full Name: _____

Date of Birth: _____

Home Address: _____

_____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email Address: _____

Preferred Method of Contact:

☐ Phone

☐ Email

☐ Text Message

Emergency Contact:

Name: _____

Relationship: _____

Phone: _____

SECTION 2: Employment Information

Current Employment Status

☐ Employed Full-Time

☐ Employed Part-Time

☐ Self-Employed

☐ Unemployed

☐ Student

☐ Retired

Employer (if applicable):

Current Position:

SECTION 3: Entrepreneurial Experience

Which best describes your current business status?

☐ I have an idea for a business.

☐ I am researching a business idea.

☐ I am currently starting a business.

☐ I own a business less than two years old.

☐ I own an established business.

Business Name (if applicable):

Business Industry:

☐ Retail

☐ Food Service

☐ Beauty & Wellness

☐ Health Care

☐ Childcare

☐ Professional Services

☐ Education

☐ Arts & Creative Services

☐ Technology

☐ Construction

☐ Nonprofit

☐ Other: _____

SECTION 4: Business Vision

1. Describe your business idea or current business.

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2. What inspired you to pursue entrepreneurship?

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3. What problem does your business solve?

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4. Who are your ideal customers?

SECTION 5: Business Development Needs

What areas would you like assistance with? (Check all that apply.)

☐ Business Planning

☐ Marketing & Branding

☐ Social Media

☐ Business Registration

☐ Financial Planning

☐ Budgeting

☐ Pricing Products or Services

☐ Bookkeeping

☐ Taxes

☐ Legal Structure

☐ Funding & Grants

☐ Loans

☐ Business Credit

☐ Leadership Development

☐ Time Management

☐ Public Speaking

☐ Networking

☐ Sales

☐ Customer Service

☐ Technology

☐ E-Commerce

☐ Other _____

SECTION 6: Program Goals

What do you hope to accomplish through this program?

☐ Launch my business

☐ Grow my existing business

☐ Increase sales

☐ Create additional income

☐ Hire employees

☐ Become financially independent

☐ Build confidence as an entrepreneur

☐ Expand my professional network

☐ Other:

SECTION 7: Commitment

This program includes coaching sessions, workshops, assignments, and independent business development activities.

I understand that participation requires commitment.

I agree to:

☐ Attend scheduled coaching sessions.

☐ Complete required assignments.

☐ Participate respectfully in group discussions.

☐ Notify staff if I cannot attend.

☐ Actively work toward my business goals.

SECTION 8: Challenges

What barriers or challenges could affect your participation?

(Check all that apply.)

☐ Transportation

☐ Childcare

☐ Work Schedule

☐ Financial Constraints

☐ Technology Access

☐ Internet Access

☐ Health

☐ Other

Please explain:

SECTION 9: Additional Information

How did you hear about this program?

☐ Mercy Institute

☐ Friend

☐ Church

☐ Community Organization

☐ Social Media

☐ Website

☐ Employer

☐ Other _____

Is there anything else you would like us to know?

Applicant Certification

I certify that the information provided in this application is true and complete to the best of my knowledge.

I understand that acceptance into the Entrepreneur Coaching Program is based on eligibility, program capacity, and commitment to participation.

Applicant Signature:

Date:

Program Staff Use Only

Date Application Received: _____

Interview Date: _____

Eligibility Verified:

☐ Yes

☐ No

Assigned Coach:

Application Status:

☐ Accepted

☐ Waitlisted

☐ Not Accepted

Comments: